


RAN-2408000704010001
S.Y.B.B.A. (Sem. - VI) Examination October - 2025
Major - 1. International Business Environment
સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the above details on your answer book
- (2) Figures to the right indicates full marks of that question.
- (3) Substantiate your answer with suitable examples wherever required

Seat No.:

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Student's Signature

Q. 1 Answer in brief. (Any FIVE)
10

1. What do you mean by market economy?
2. Define the term culture.
3. Define Balance of Payment.
4. Which are the member countries of SAARC?
5. What is ethical dilemma?
6. What is common law?
7. What is mean by Values?

Q. 2 Explain reasons for Globalisation of production. Also discuss drivers of Globalisation.
14
OR
Q. 2 (A) Discuss about a market economy, a command economy and a mixed economy with examples to elaborate difference in economic systems.
07
Q. 2 (B) Discuss various differences in Political Systems with Illustration.
07
Q. 3 Define the term Culture. Explain various Cultural Implications for managers.
14
OR
Q. 3 (A) Write a note on the roots of Unethical Behaviour in International Business.
07
Q. 3 (B) Discuss growth and Evolution of MNC's in India.
07
Q. 4 Write Short Notes (Any Three)
12

1. World Trade Organization.
2. Ethical Decision Making
3. Hofstede Four Dimensions
4. Role of Foreign Capital
5. Globalisation of Market